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WILDWOOD NURSERIES

(Member A. A. N.)

TREES AND PLANTS

NATIVE SHRUBS

Blowing Rock, N. C.

January 28, 1931

U. S. Dept. of Agriculture  
Washington, D.C.  
Gentlemen:

You can plant for a perennial profit harvest  
with sturdy stock from the Wildwood Nurseries.

Nurtured in the bounteous soil and climate of  
Blowing Rock, North Carolina, Wildwood trees, shrubs,  
flowering plants, vines and ferns have known every  
incentive toward a good start in life.

They grow luxuriantly, blossom profusely, thrive  
with little attention, and generously unfold their  
striking beauty to the appreciative eye in a broad  
habitat as wide as the Appalachian highland and as  
long as from Georgia to New York, taking root quickly  
wherever transplanted.

Rhododendrons, Azaleas, Galax, Mountain Laurels,  
Hardy Native Ferns - these are but a few of the many  
quick-selling, permanently popular plants sold from  
these nurseries. They are itemized and described in  
detail in the accompanying price list, while the in-  
side of this letter reveals in part the wonderful  
profit opportunities presented by the Wildwood stock  
to nurserymen and landscape gardeners all along the  
Atlantic seaboard.

It is dollars and cents in your pocket to read  
the rest of this message. If we have not told the  
entire story - as of course we cannot, in so limited  
space - write us your own individual needs and rest  
assured that we will give your problem our immediate  
attention and that we will co-operate with you one  
hundred per cent. in its solution.

Yours very truly,

GCR/MAB



WILDWOOD NURSERIES.

*G. C. Robbins*





# YOURS IS A PLEASANT AND PROFITABLE TASK



**HARDY NATIVE FERNS**

Grow in poorer soil as well as rich. Luxuriant fronds of evergreen, borne on a sturdy, deep-rooted stem. Seven popular varieties to choose from.



**TSLIGA CANADENSIS**

The Canada Hemlock is splendid for hedgework, park or landscape. The plants are strong and shapely.

Double is the profit of him whose business is making beautiful the home-surroundings of our country.

The nurseryman and the landscape gardener profit once in the initial sale of their stock or services . . . again, and many times thereafter, in the realization that they have made the world more beautiful . . . homes more livable.

Nor is this latter remuneration one of sentiment alone . . . it is likewise convertible into good, cold cash. Home-builder goodwill is an asset every shrewd nurseryman should capitalize.

"It's not a home until it's planted" is a slogan you can sell, either direct or through landscape gardeners, to a tremendous advantage; for when once you have planted to please a customer, you have a long time option on his patronage. He'll summon you for future planning and planting.

Wildwood Nurseries stock always pleases. The run-of-stock is high; yet

because of our peculiar location and our economical operation, we are able to supply specimen quality at almost standard quality figures, and standard quality at low prices to enable the nurseryman to meet sharp competition with a stock superior to the inferior quality that price-cutters use to beat the honest nurseryman.

There are no amateur or part-time nurserymen in the Wildwood staff. Our organization is composed of men each schooled in his respective field . . . nursery, landscape gardening, plant adviser, horticulturist, gardener, packer, shipper, transplanter, etc. This is our guarantee to you of pedigreed stock, packed and shipped to reach you in first class condition . . . pledged to please your customers and warranted to protect your reputation. Please note the wonderful variety we offer, and the reasonable figures quoted in the accompanying price list.



**GALAX APHYLLA**

Green and gold ground cover plants burnished in bronze. Strong clumps of closely clustering plants, ideal for shady places.



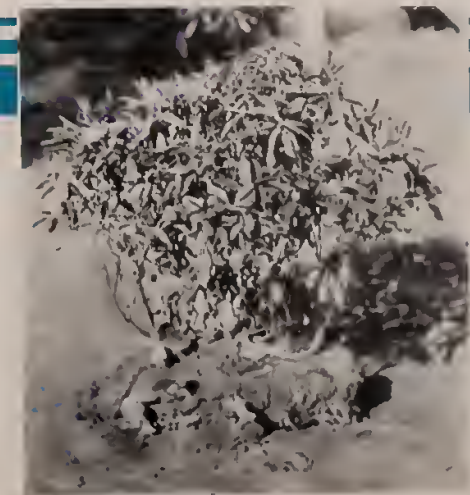
**RHODODENDRON MAXIMUM**

Rosebay. This is used largely for mass planting. It is one of the grandest species, flowering in July in large pinkish-white clusters.



**LENCOTHOE CATESBAU**

Is a hardy and very ornamental shrub suitable for shady locations. Has showy creamy-white flowers.



**KALMIA LATIFOLIA**

Or Mountain Laurel superb among the broad leaved evergreens. Dark green foliage with a lavish superabundance of shell-pink blossoms appearing in the late spring and early summer

**WILDWOOD NURSERIES**  
TREES PLANTS AND NATIVE SHRUBS  
BLOWING ROCK ~ NORTH CAROLINA



This is a view of Blowing Rock, the home of Wildwood Nurseries. In this beautiful section of North Carolina are found the hardy, broad-leaved evergreens for which the state is famous.